Recycle for Change
Sign In with Columbia Email
How it Works: Scan the Bin first
How it Works: Scan the recyclable item
Available Locations

- 30 Buildings
- 400+ Bins
- 8500 Bottles
Founding Team

Mike Kraslow, CEO
BLACKROCK
LIGHTYEAR CAPITAL

David Schreiber, COO

Ron Gonen, CEO Closed Loop Partners
Recyclebank®

Luis Sanz, Co-Founder & COO Olapic

Advisors
Thank You

Visit us at www.RecycleUp.co

Mike@RecycleUp.co
David@RecycleUp.co
Welcome to RecycleUp!

Let's get started:

**Getting set up on an iPhone (iOS device):**

1. Download the app (iOS only)
   a. Search “recycleup” on the app store or follow the links at [www.recycleup.co](http://www.recycleup.co)

2. Create an account with your **Columbia University** email address
   a. Only “columbia.edu” emails are allowed

3. Begin recycling!
   a. Step 1: Scan the RecycleUp barcode on any recycling bin
   b. Step 2: Scan your item’s barcode as you recycle it

4. Have fun by viewing your points, competing with friends, earning rewards, and watching your impact on the environment grow!

**Getting set up on an Android device (not iOS):**

Although we do not currently offer an Android app, Android users can participate via their phone’s web browser at [www.recycleup.co/android](http://www.recycleup.co/android)

Simply upload a photo of your recyclable item along with your Columbia UNI to start earning points. You are eligible for the same points and rewards as any iPhone user.

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Thank you for using RecycleUp!

Please send any feedback to [info@recycleup.co](mailto:info@recycleup.co)

Best,

Mike & David